



The **One Page Strategy**[®] Strategic Planning Process **OGSP**[®] - **Objective, Goals, Strategies, Plans**

Background

No organization today is as focused as it needs to be for achieving sustained success in such a fast moving and complex world

Research shows that most employees are not clear on what success looks like for the organization and how resources should be allocated to get there

How OGSP Tool Works

The OGSP is a **one page work planning tool** which defines:

- **"WHAT"** success is for the organization (Objective and Goals) and
- **"HOW"** success will be achieved (Strategies and Plans).

The benefits:

- OGSP forces real choices, greater clarity, and stronger alignment
- OGSP makes it easier to fully deploy the most important priorities

Key OGSP Elements

- **Objective:** a one sentence description of success over the 3 years
- **Goals:** the metrics that will track progress toward the Objective
- **Strategies:** the choices made on where resources will go to deliver sustained, superior results; defines "how we are going to win"
- **Plans:** the high level project work that will bring Strategy to life

Additional Helpful Tools

Won't Do List[™]: Communicating in writing what work will either be Stopped, Held or Limited as a result of the OGSP

OGSP Scorecard[™]: Measuring in a strategically consistent fashion progress towards the defined Objective and Strategies

Mandatory Conditions For Strategic Planning to work

- Commitment and active participation from the senior leadership
- Commit from the functions that organization priorities come first
- Acceptance that strategic planning is not an event, but on-going